

75%
Reduction in MTTR on highest risk vulnerabilities

As a CISO, you're spearheading a shift from the tactical "patch it, kill it, block it" mindset to a strategic continuous threat exposure management (CTEM) program, as defined by Gartner. However, transitioning from a theoretical CTEM program to operationalizing it in the real world is complex.

NopSec's Operationalizing for CTEM process is a phased approach that makes this transition possible, as shown in Figure 1. Aligning your security, IT, and app development teams is exceptionally challenging yet potentially the most rewarding. This alignment is critical when addressing real-time threats, such as a DAST scanner flagging a vulnerability in a vital repo, just

as your risk team identifies a high-speed active exploit. Can your teams synchronize efforts to mitigate this risk effectively?

Aligning your DevSecOps teams around exposure management is crucial. At NopSec, we believe in a simple yet powerful mantra—Align More. Expose Less.—which encapsulates our approach to streamlined security efforts and effective team synchronization.



Figure 1 – Operationalizing for CTEM

### Best practices to Align More, Expose Less

Derived from NopSec's years of offensive security experience, there are two essential and complementary best practices for aligning DevSecOps - establish universal DevSecOps prioritization and implement insight-driven workflows. These practices help your teams enhance communication, improve prioritization, and leverage the concepts of likelihood, impact, and velocity for strategic exposure management. <sup>2</sup>

# 1) Establish universal DevSecOps prioritization

Your teams require a unified prioritization strategy. This universal prioritization acts as a shared language, helping to determine if you're watching a tsunami from a safe distance or standing right in its path. After all, the higher the velocity, the shorter the fuse. Such context is essential for timely assessment and response.

"Effective communication of the risk to the organization to enable cross-team remediation actions is the main challenge in moving from threat to exposure management." Gartner

Key tactics include:

- Taming Data Overload: Ensure team members have clear and actionable insights into vulnerabilities and exposures by using Al to eliminate data drowning. Machine learning algorithms can prioritize critical assets across your system by aggregating and normalizing data from multiple sources.
- Injecting Deep Context: Move beyond CVSS scores by linking threat actor tactics to vulnerabilities in your systems. This
  approach necessitates considering compensating controls and asset criticality to accurately judge a threat's impact and
  velocity.

 $<sup>^2</sup>$  Gartner quote in text box: "Predicts 2023: Enterprises Must Expand From Threat to Exposure Management," Gartner, page 5, December 2022.

#### 2) Implement insight-driven workflows

Equip your teams with insight-driven tools and workflows to make informed decisions about mitigating, blocking, or accepting risks. This shift from a tactical to a process-focused strategy—assessing, prioritizing, coordinating, and reporting—is vital for strategic exposure management.

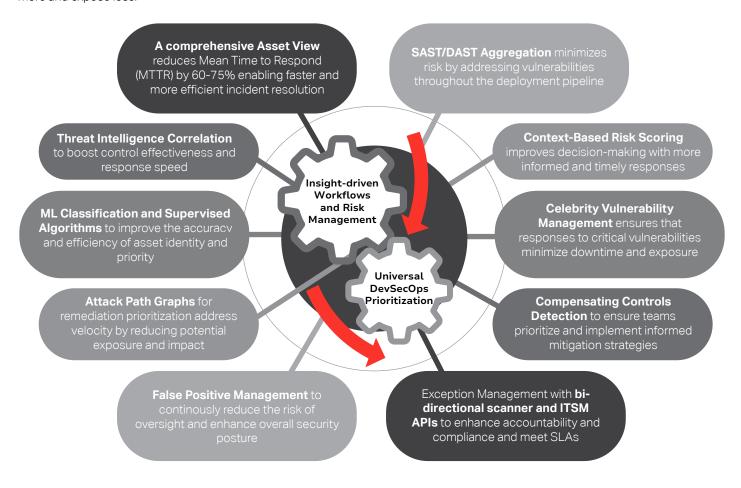
Key tactics include:

- Analyze critical attack paths: Illuminate critical dependencies across teams and platforms. Refine risk scores by considering existing controls and asset importance.
- Integrate exposure management with ITSM and DevOps (CI/CD) processes: Facilitate pre-deployment exposure identification and control implementation, ensuring controls are operational. Include plans for remediation exemptions to match risk appetite.
- Adopt strategic metrics and dynamic assessments: Move beyond tactical counts and CVSS scores. Instead, strategically monitor exposure and SLA compliance during risk analysis using a universal prioritization database (as shown in Table 1).



#### How NopSec helps

Activate these best practices with NopSec at your side, transforming your SecDevOps teams from tactical vulnerability managers to strategic exposure experts. Our cutting-edge technology helps turbocharge your efforts across both practices, ensuring you align more and expose less!





## Align your DevSecOps teams today

Transitioning from a tactical "patch it, kill it, block it" mindset to a strategic focus on assessing threats by their likelihood, impact, and velocity is achievable. Now, it's time for action, and that's where NopSec excels. Schedule a demo with our exposure management experts today to see this in action.



## See the results of Operationalizing for CTEM

The results of NopSec's effectiveness speak for themselves. Don't take our word for it. Read about the first-hand experience this major media production company had after implementing NopSec and shifting to exposure management.